

## Sports Followed Most Closely Among Total Sports Fans

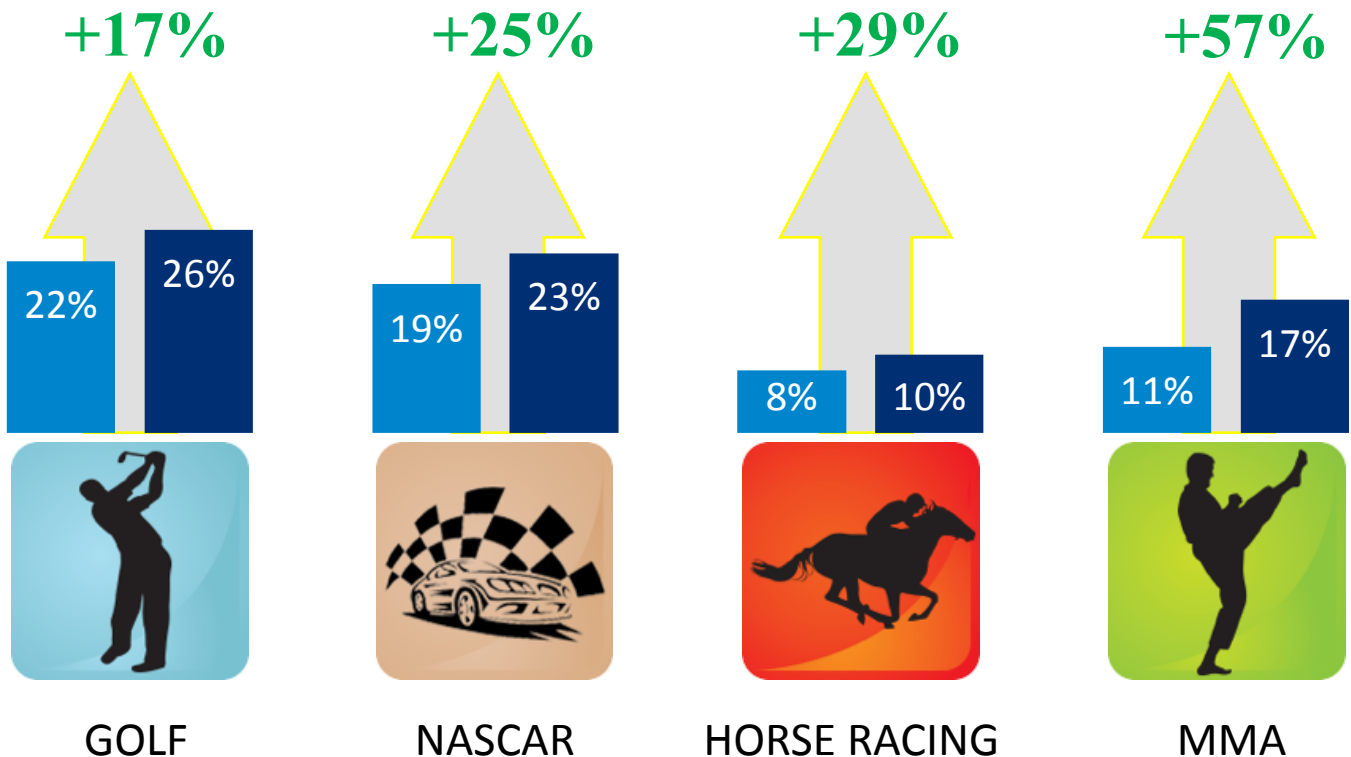
### THE BIG FIVE



## UP AND COMERS

Sports that have seen significant growth in interest since the beginning of the pandemic.

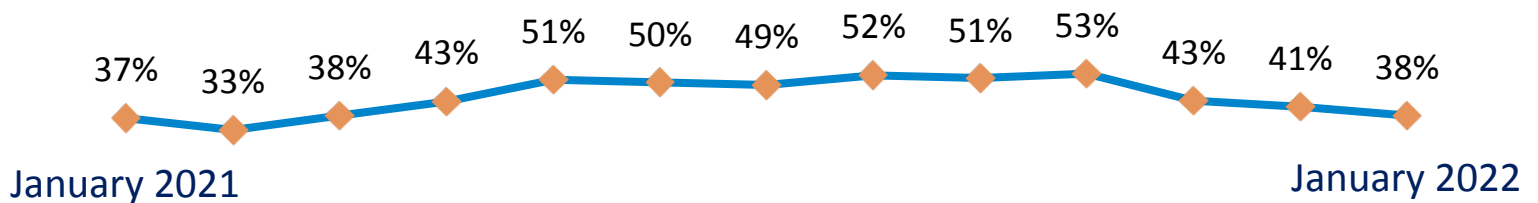
Incidence of "Sports I Follow Closely" ■ APR 2020 ■ JAN 2022



## Past Month and Anticipated Live Sports Attendance has Stabilized

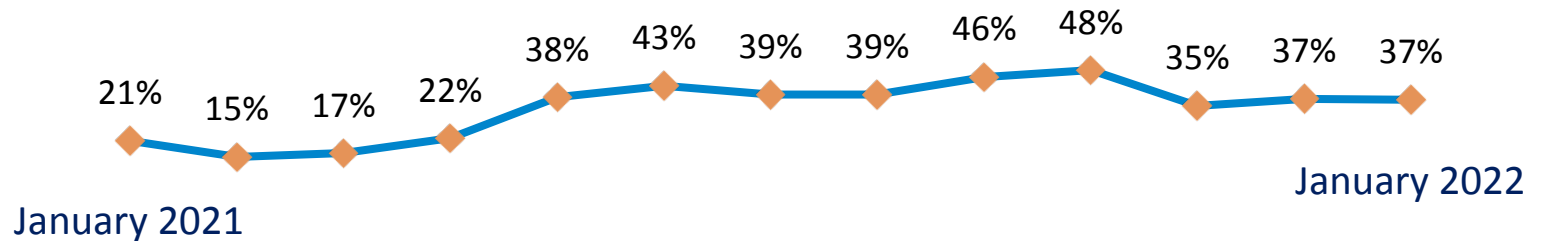
*"I'm likely to attend a live sporting event within the next two months"*

### TOP 3 BOX SUMMARY



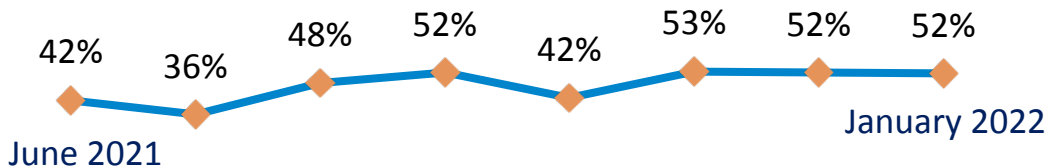
Q. Of these activities that you have participated in during the time period of March 2019 to the present, how recently did you participate?

### WITHIN THE PAST MONTH



## Masks and Mandates for Sporting Events: A Nation Divided

About Half of Fans are Wearing Masks at Indoor Sporting Events



**A Similar Split in Those who Support Proof of Vaccination Requirements for Fan Attendance**

**45%**  
Strongly Agree

*"I'm comfortable requiring fans to show proof of vaccination to participate in activities such as attending a sporting event."*